



Petaluma  
Community  
Access

A 501.c3 Public Benefit Corporation

**Board of Directors Agenda**  
**Tuesday, August 21, 2018**

Board of Directors Meeting  
Location: Petaluma Community Center  
320 N. McDowell Blvd.  
Petaluma, CA 94954

**BOARD OF DIRECTORS**

Cindy Thomas – Chair  
Dennis Murphy – Vice-Chair  
Vacant – Secretary (temporary, Bertucci)  
Domenica Giovannini  
Richard Alpert  
Dana Porteous  
Jason Lopez  
Tim Williamsen – City of Petaluma Designate  
John Bertucci –Executive Director

**1. ROLL CALL – 6:00 P.M.**

**2. PUBLIC COMMENT**

Public comment on issues not on the agenda. Time for comment on agenda items will be made available during discussion of those items. No action can be taken by the Board on issues raised in any comments; however, the Board may refer questions to PCA Management for review.

**3. BOARD OF DIRECTORS COMMENTS & ANNOUNCEMENT**

Directors Comments, Announcements

**4. AGENDA APPROVAL**

Requests for modifications, deletions

**5. APPROVAL OF MINUTES**

Minutes for July 17, 2018 PCA Board of Directors Meeting

**6. TREASURER'S REPORT**

Report for July 2018 Financial Statements (Giovannini)

**7. EXECUTIVE DIRECTOR'S REPORT**

Topics: New intern, Teeyona Rhea - Annual Report & Activities Plan - Community Outreach (Listening for Change; Progressive festival 8/26; Photoshop classes; School Board Forum 10/10) - Radio Project status: Members (stakeholders mtgs, handbook update) Programming (election coverage, new shows) Marketing (websites & facebook pgs, SSU survey) Technical (transmitter repair, UPS back-up batteries, equip purchase) Funding: (Phoenix concert 10/13, Lagunitas, underwriting plan) - NFCB conf. in Santa Rosa 10/20-22 - Sonic letter - Comcast upgrade in City Hall - 2 employees out in Sept.

**8. CONSENT CALENDAR**

None.

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## **9. REPORTS OF COMMITTEES**

- A) Executive Committee (Thomas, Murphy, vacant, Giovaninni)
- B) Finance Committee (Giovannini, Lopez)
- C) Nominating Committee (Alpert, Porteous, Lopez)
  - report on 8/9 mtg
- D) Policies & Procedures (Williamsen, Thomas)
- E) Outreach & Development (Thomas, Giovannini, Alpert, Murphy, Porteous)
  - report on 8/14 mtg

## **10. OLD BUSINESS**

- A) Discussion and possible action on ED succession plan (Alpert)
- B) Discussion and possible action on extended access policy (Porteous)
- C) Discussion and possible action on FY2018/19 Budget (Bertucci)

## **11. NEW BUSINESS**

- A) Discussion and possible action on nominee for open seat in 2018 Election (Alpert)
- B) Discussion and possible action on Election calendar and Members Mtg (Bertucci)
- C) Discussion and possible action on Marketing and event planning for 2019 (Thomas)

## **12. ADJOURN TO CLOSED SESSION**

- A) Discussion and possible action on member issue (Bertucci)

## **13. REPORT OUT OF CLOSED SESSION**

**ADJOURN –**

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