



Board of Directors Agenda
Tuesday, March 19, 2019

Board of Directors Meeting
Location: Petaluma Community Center
320 N. McDowell Blvd.
Petaluma, CA 94954

BOARD OF DIRECTORS

Cindy Thomas – Chair
Judy Kirschner – Secretary
Domenica Giovannini - Treasurer
Richard Alpert
Jason Lopez
Tim Williamsen – City of Petaluma Designate

1. ROLL CALL –

2. PUBLIC COMMENT

Public comment on issues not on the agenda. Time for comment on agenda items will be made available during discussion of those items. No action can be taken by the Board on issues raised in any comments; however, the Board may refer questions to PCA Management for review.

3. BOARD OF DIRECTORS COMMENTS & ANNOUNCEMENT

Directors Comments, Announcements

4. AGENDA APPROVAL

Requests for modifications, deletions

5. APPROVAL OF MINUTES

Minutes for February 19, 2018 PCA Board of Directors Meeting.

6. TREASURER'S REPORT

Report for February 2018 Financial Statements- Giovannini

7. EXECUTIVE DIRECTOR'S REPORT

Topics: Neil Fishman- \$1000 donation as parting gift to John; Dine and Donate \$90; Crossword show proceeds; Key card walk throughs have begun

I visited KWMR in Pt. Reyes on Monday, March 11 just to say hi and check out their set up
Storage is being cleared weekly; Rob and I are signed up to attend NFCB's conference in San Diego this June

Over 800 PCA page likes/Over 200 KPCA page likes

8. CONSENT CALENDAR

9. REPORTS OF COMMITTEES

- Executive Committee-
- Finance Committee (Giovannini, Lopez)
- Nominating Committee (Alpert, Lopez, Lewis)
- Policies & Procedures (Williamsen, Thomas)
 - Outreach/Fund Development (Thomas, Lewis)
 - Events: (Kirschner, Alpert)
 - report on 3/7/19 mtg

10. OLD BUSINESS

- A) Discussion and possible action on KPCA Keycard User Policy, User Agreement and Assessment. (Thomas)
- B) Discussion and possible action on appointment of Butter & Eggs committee, (Thomas)
- C) Discussion and possible action on May 20th Lagunitas fundraising event for KPCA. (Kirschner)
- D) Discussion and Possible Action on funding for PCA website rebuild. (Giovannini)
- E) Discussion and Possible Action on Participation in 2019 NFCB Community Media Conference. (Thomas)
- F) Discussion and Possible Action on board member resignation. (Thomas)
- G) Discussion and Possible Action on purchasing professional equipment for studio. (Kirschner)

11. NEW BUSINESS

- A) Discussion & possible action on marketing (Don Lewis)
- B) Discussion & possible action on budget amendment to provide E.D w/ more hours

12. ADJOURN TO CLOSED SESSION:

- A) Discussion and Possible Action on Personnel issue

13. REPORT OUT OF CLOSED SESSION

ADJOURN

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