



Board of Directors Minutes
Tuesday, June 18, 2019

Board of Directors Meeting
Location: Petaluma Community Center
320 N. McDowell Blvd.
Petaluma, CA 94954

BOARD OF DIRECTORS

Cindy Thomas – Chair
Vacant – Vice Chair
Judy Kirschner – Secretary
Domenica Giovannini - Treasurer
Richard Alpert
Jason Lopez
Randy Stewart
Tim Williamsen – City of Petaluma Designate
Vacant – Petaluma Schools Designate

1. **ROLL CALL** – 6:05 P.M.- Present: Thomas, Giovannini, Alpert, Stewart; Absent: Kirschner, Lopez

2. PUBLIC COMMENT

Public comment on issues not on the agenda. Time for comment on agenda items will be made available during discussion of those items. No action can be taken by the Board on issues raised in any comments; however, the Board may refer questions to PCA Management for review.
-None

3. BOARD OF DIRECTORS COMMENTS & ANNOUNCEMENTS

Directors Comments, Announcements.
None.

4. AGENDA APPROVAL

Requests for modifications, deletions.
M - Giovannini / S - Alpert / Approved - All

5. APPROVAL OF MINUTES

Minutes for May 21, 2019 PCA Board of Directors Meeting.
Correction: Item 11-D, ED approves staff use of PCA brands and will place approved logos (proper fonts and colors) in the policy.
M - Williamsen / S - Stewart / Approved - All

6. TREASURER'S REPORT

Giovannini gave an overview of the May P&L statement.

7. EXECUTIVE DIRECTOR'S REPORT: (Patty Nuevo gave the ED report as Don is in SoCal for the annual NFCB Conference. Alchemia Artists have recently joined PCA to make both radio and TV. KPCA Facebook page has 345 members, the PCA page has 864. Don recently spoke at the Leadership Petaluma Arts and Tourist Day at Alchemia. Official Underwriting Committee met and have a draft underwriting plan to be presented at the July Board meeting. The draft budget for fiscal year 2019-20 and the 2018-19 Annual Report for the City of Petaluma will be presented at the July board meeting.

8. CONSENT CALENDAR- None

9. REPORTS OF COMMITTEES

- Executive Committee (Thomas, Kirschner, Giovannini) – Giovannini reported: See report of item 10A. Committee also delivered Don a 6-month performance review.
- Finance Committee (Giovannini, Lopez) - None
- Nominating Committee (Alpert, Lopez) – None
- Policies & Procedures (Williamsen, Thomas, Giovannini) – Giovannini reported:
- Outreach Committee (Thomas, Kirschner, Alpert) – Alpert reported: Lagunitas Fundraiser was a success, final numbers have not yet been reported by them but raffle ticket sales brought in over \$3000. He also is working with Don on a proposal with our ED which will be more detailed in July.

10. OLD BUSINESS

A) Discussion and Possible Action on PCA Branding Policy (Thomas) The Executive Committee discussed complaints received about producers/programmers not being allowed to use our brands in their materials at the June 11 meeting. Recommendation is to have them develop a logo to be used specifically by them which will be introduced at the 6/26 Monthly Members Meeting.

11. NEW BUSINESS

A) Discussion and possible action on Board of Directors Resignation (Thomas) Board Director Jason Lopez has submitted a letter of resignation.

M - Giovannini / S - Alpert / Approved – All

B) Discussion and possible action on KPCA Programmers Handbook (Thomas) Provided and update, handbook is still a work in progress with the P&P Committee. No Action.

12. ADJOURN TO CLOSED SESSION:

M - Alpert / S - Williamsen / Approved – All

A) Discussion and possible action on member issue (Thomas)

13. REPORT OUT OF CLOSED SESSION: Discussion only on termination of member who lives outside Petaluma. No Action.

ADJOURN 7:00pm

M - Thomas / S - Giovannini / Approved – All

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