



Board of Directors Minutes
Tuesday October 15, 2019

Board of Directors Meeting
Location: Petaluma Community Center
320 N. McDowell Blvd.
Petaluma, CA 94954

BOARD OF DIRECTORS

Cindy Thomas – Chair
Domenica Giovannini — Vice Chair
Judy Kirschner – Secretary
Randy Stewart - Treasurer
Ronda Black
Tim Williamsen – City of Petaluma Designate
Vacant - Petaluma School District designate

1. ROLL CALL – 6:27 P.M

2. PUBLIC COMMENT

Public comment on issues not on the agenda. Time for comment on agenda items will be made available during discussion of those items. No action can be taken by the Board on issues raised in any comments; however, the Board may refer questions to PCA Management for review. **-None**

3. BOARD OF DIRECTORS COMMENTS & ANNOUNCEMENT-

T. Williamsen - City staff met, suggested signing up for 'Nixle' and 'Next Door'.
D.Giovannini - Need for improvement in PCA/KPCA infrastructure. It needs to hold up during PG&E power shut off before fire season.
C. Thomas - Saturday Oct.5 was the PCA/KPCA Members and family picnic at McNear Park, it was a lovely day, and a successful get together. Cleaned up so well that we are expecting to get the cleaning deposit back

4. AGENDA APPROVAL - T.Williamsen 1st/R. Stewart 2nd/ All approve

5. APPROVAL OF MINUTES: Correction for 9/17/19 board minutes: \$10K on budget report for Fiscal year 2019-20 should read budgeted \$10k revenue from underwriting is for payroll and benefits or staff.

6. TREASURER'S REPORT- We are where we should be at this time

7. EXECUTIVE DIRECTOR'S REPORT: City Hall cameras arrived last Wednesday and will be installed Oct.28th.; Live stream/radio to T.V. is for the most part ready. Radio producers will be able to create content for T.V.; Andy is developing training for (FCC regulated) podcasts.

EOC Status: Jeff and Rob trouble shooting generators , where they went wrong. Seems it was the T1 line NOT the PCA equipment. Met with Tim Williamsen for debrief so we can actually be a reliable EOC Access to room equipment is available. Grounding issues still need to be checked, Jeff will work with Tim on that. KPCA needs to have a solid contact at Santa Rosa JC in case transmitter goes down. Still need 2nd transmitter as back up;

Access to control booth at City Hall is imperative as programmers couldn't get access; key cards have been made and a lock box is being installed.

Andy is setting up automation- allowing underwriters get their information out and have it tracked and collected. Lumafest- focusing on information. E.D is looking for additional grant funding. Grants have been submitted to various agencies Jewish agencies by Dr. Angela may be submitting for a grant from Bill Graham Foundation.

D. Giovannini- PCA should how what grants are being applied for, to keep the story consistent.

8. CONSENT CALENDAR- None

9. REPORTS OF COMMITTEES

- Executive Committee (Thomas, Kirschner, Giovannini) No meeting
- Finance Committee (Giovannini) - No meeting
- Nominating Committee (Alpert, Lopez) - No meeting
- Policies & Procedures (Williamsen, Thomas, Giovannini) - No meeting
- Outreach Committee (Thomas, Kirschner) - No meeting
 - a) Underwriting Committee No meeting

10. OLD BUSINESS - None

11. NEW BUSINESS

A) Discussion and Possible Action on Board appointment (Thomas) - Tabled

B) Discussion and Possible Action to appoint board officers (Thomas) -
Chair - Cindy Thomas nominated. R. Stewart 1st/J. Kirschner 2nd/All approve
Vice Chair - Dominica Giovannini nominated. C.Thomas 1st/R.Stewart 2nd /All approve
Secretary - Judy Kirschner nominated. C.Thomas 1st/R.Black 2nd/ All approve
Treasurer - Randy Stewart nominated. D.Giovannini 1st/J.Kirschner 2nd/All approve

C) Discussion and Possible Action to identify date for a mini retreat 12/15/2019 is suggested.
Ronda will confirm her availability. **(Confirmed)**

12. ADJOURN TO CLOSED SESSION: 7:30 PM

Motion to adjourn. 1st J.Kirschner / 2nd R.Black /all Approve

A) Personnel matters.

13. REPORT OUT OF CLOSED SESSION:

No action.

ADJOURN 7:40pm

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