

Michael Nistler grew up in Redding, moved to Petaluma in 1976 and has various AT&T Long Lines assignments over the Bay Area. After receiving an electronics degree in Junior College and 3 years in the military as a microwave technician, he graduated from the University of Santa Cruz, majoring in Software Engineering. He has a wide background of skills including long distance telecommunications, satellite earth stations, data packet store-and-forward communications (pre-Internet), software development, PC and min-computer hardware maintenance/management, intercompany liaison/contracts/legal/regulatory, long range engineering/strategic planning, regional and global sales/forecasting and marketing, Bell Labs software systems engineer/lead, project manager, business modeling, sales force automation, web development/systems admin and more. His passions include golfing, RV travel, biking, hiking, Rotary and Elks Club, serving on Boards, teaching Bridge card game (online membership site), Internet entrepreneurship, YouTube channels/video shooting/editing/production, photography, and ongoing learning.