Board of Directors Meeting Agenda

Wednesday, March 11, 2026
5:00 PM

1. ROLL CALL – 5:00 PM

Brandon, Tim, Thom, Bob, Michael

2. DESIRED OUTCOMES:

1. Vote to approve Finance Report
2. Vote to approve Aundie Cushman to Board seat
3. Discuss Board Standing Committee assignments

3. PUBLIC COMMENT - None

4. BOARD OF DIRECTORS COMMENTS & ANNOUNCEMENTS - None

Directors Comments, Announcements

5. AGENDA APPROVAL (approved, no modifications)

Requests for modifications, deletions, additions

6. APPROVAL OF MINUTES

Minutes for February 17, 2026 PCA Board of Directors Meeting (Approved)

7. TREASURER'S REPORT

Report for February 2026 Financial Statements (Finance Committee)

Ryokan provided new dashboard for revenue tracking, planning and analysis.

No grants submitted from PCA since 2016

Too reliant on single source of income. Should reduce reliance on PEG

fees to 30%.

A. Launching Underwriting/Sponsorship program with programmers. Toolkit and training sessions for programmers.

B. Increasing membership rolls. Look at menu of membership opportunities. Increased outreach for non-programmer memberships.

C. Nailing down website developer candidate. Will provide budget target which we can fund.

8. BOARD CHAIR'S REPORT

Report for February 2026 (Maslow)

Thom is supporting Aidan in his efforts.

Emphasis on increasing number of directors, to minimize the number of standing committees any director has to chair. Working with committees to liase with staff members.

9. EXECUTIVE DIRECTOR'S REPORT

Report for February 2026 (Manousos)

A. Staffing update – 2 new access assistants for a total of 3 who can work several hours a week. Strong candidate pool.

i. Steven Martinez – experience running podcasts and wanted more multi-media experience.

ii. Ricky Luna – works at Santa Rosa Jr. College. Lots of AV experience there. Has also done taping for city of Windsor.

10. CONSENT CALENDAR. None.

11. REPORTS OF COMMITTEES

- Executive Committee (Maslow, Parrish, Thomas) has not met.
- Finance Committee (Williamsen). See Treasurer's Report.
- Nominating Committee (Thomas, Williamsen, Parrish) – Aundie Cushman Nomination Vote (Approved). May not be able to attend in

April, but definitely by May.

- Governance, Policies & Procedures (Thomas, Williamsen)
- KPCA Studios Committee (Parrish)
  - Underwriting/Programmer Training
  - Staffing events – Butter and Egg, possibly fair
  - Workforce Development – Blacks for Community Development group did mock radio show, interest in summer courses, with additional curricula to follow
- Web/Online Committee (Manousos). 2 groups interviewed to date, one more next week.
- Development Committee (Manousos, Maslow). Ryokan working on list of grants – not too many open cycles that are appropriate. Invested in grant station software. Underwriting training. Working on list of individual/business prospects. Menu – regular spots at particular times, underwriting particular shows, social media stories, incorporation into podcast/video.
- Podcast Committee (Aidan). Business proposal for podcast program. Needs soundproofing, equipment outfitting (cameras, video switcher, audio mixer, mics), furniture, LED access lighting, TV for media display. Longer term – remote podcasting setup.

12. OLD BUSINESS

A) Strategic Planning Update (Maslow). Setting priorities, mini-business plans for each initiative. Podcasts, concerts, underwriting.

B) Impact Report Update. Proposing fourfold being produced. Will go with case for support.

C) Introduce Readjusted Budget (Finance Committee)

13. NEW BUSINESS

A) Appointment to the PCA Board of Directors (Maslow) Approved.

B) 2026-2027 Budget See above.

14. ADJOURN TO CLOSED SESSION:

A) Personnel. Leslie has had family issues. May have to look at her role going forward. Greg's workload will change with new Access Assistants. His role may need to be re-examined. Has gone through

progressive discipline. Rob, Aidan and Thom will be looking at how to respond to technical issues in a timely manner.

Next Meeting April 8 at 5 PM.

Adjourned at 6:25 PM